



# AI: Balancing Speed & Safety

Adopt AI at speed – without compromising security

In the race to scale enterprise AI – speed without safety exposes organisations to cyber threats, compliance failures, reputational damage, and stalled transformation. Embed skills in AI security, governance, and responsible deployment to empower fast, strategic, and regulation-ready adoption from day one.

## Why speed needs safety

# 69%

of SMEs lack adequate safeguards for the secure deployment of AI technologies.  
— WEF<sup>1</sup>

# 80%

of enterprise AI failures stem from lack of cross-functional coordination.  
— RAND<sup>2</sup>

# 17%

of all cyberattacks and data leaks will involve generative AI by 2027.  
— Gartner<sup>3</sup>

## Safety is non-negotiable

AI isn't just a technical challenge – it's a business-wide imperative. From HR to Engineering, every function must become AI-ready to move beyond fragmented, short-lived pilots – to unlock scalable, long-term value. QA's customisable learning pathways equip cross-functional teams with professional competencies and confidence to operationalise AI – tailored to role, risk profile, and readiness.



### Business & functional professionals

#### Decide smarter

→ Use AI to drive efficiency and personalisation – staying compliant, ethical, and transparent.



### Technical & AI professionals

#### Build securely

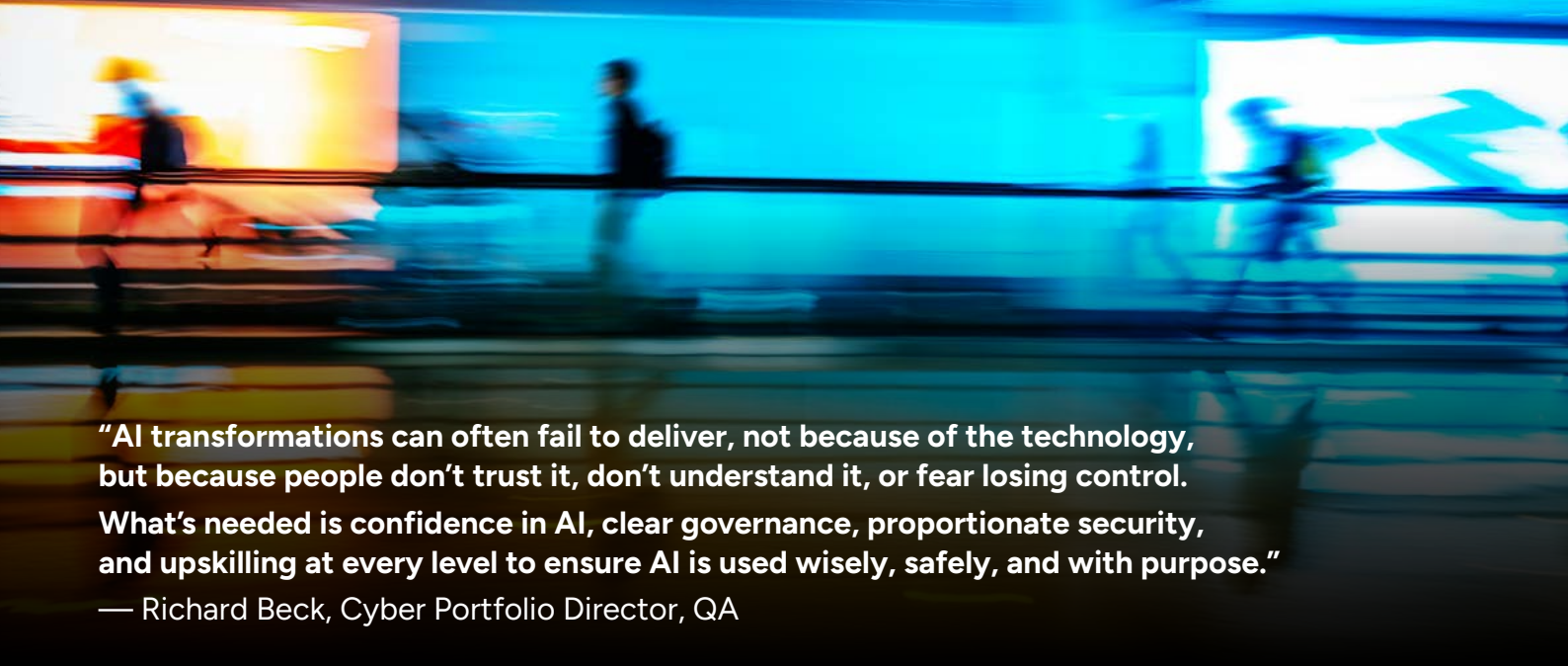
→ Design AI with governance built in – reducing risk and accelerating innovation.



### Security & governance professionals

#### Safeguard trust

→ Align AI with evolving regulatory frameworks, mitigate risks, and protect reputation.



**"AI transformations can often fail to deliver, not because of the technology, but because people don't trust it, don't understand it, or fear losing control. What's needed is confidence in AI, clear governance, proportionate security, and upskilling at every level to ensure AI is used wisely, safely, and with purpose."**

— Richard Beck, Cyber Portfolio Director, QA

## Agnostic by design

To overcome technical debt and accelerate transformation, our vendor-neutral training develops capabilities in AI security, governance, and innovation – enabling any organisation, on any stack.

Combine expert-led courses, immersive hands-on labs, and self-paced content to turn your AI initiatives into catalysts for growth, resilience, and a culture of responsible innovation.

## World-class credentials:



## The QA difference

Trusted by **7,000+** organisations to build the skills that make transformation stick.



**Deeper  
expertise**

**More ways  
to learn**

**Tailored  
for you**

**A partner  
you can  
trust**

Don't choose between speed and safety. **Choose both.**

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