



Learn. To Change.

→ strategy → adoption → delivery

AI Leadership

AI Strategy and Opportunity

Apprenticeship Unit

Define AI direction and prioritise high-value opportunities.

What are Apprenticeship Units?

Short, flexible, fully-funded training that builds critical skills at pace.

Why Upskill?

AI is now a strategic leadership decision – without clear direction, organisations risk fragmented activity, misaligned investment, and missed opportunity.

Leaders need the judgement to decisively assess AI potential, prioritise where to act, and set direction that delivers long-term value.

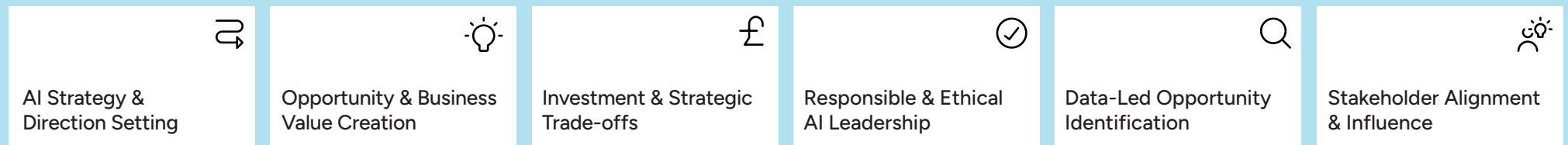
Qualification:

AI Leadership – AI Strategy & Opportunity Level 5 Apprenticeship Unit

Impact:

- Direct AI Investment to Business Value
- Strengthen Confidence in AI Decision-Making
- Eliminate Duplication across AI Initiatives
- Align Leadership on AI Priorities
- Accelerate AI Time-to-Value across the Organisation

Delivered through live, instructor-led sessions focused on applied discussion, real organisational context, and peer insight.

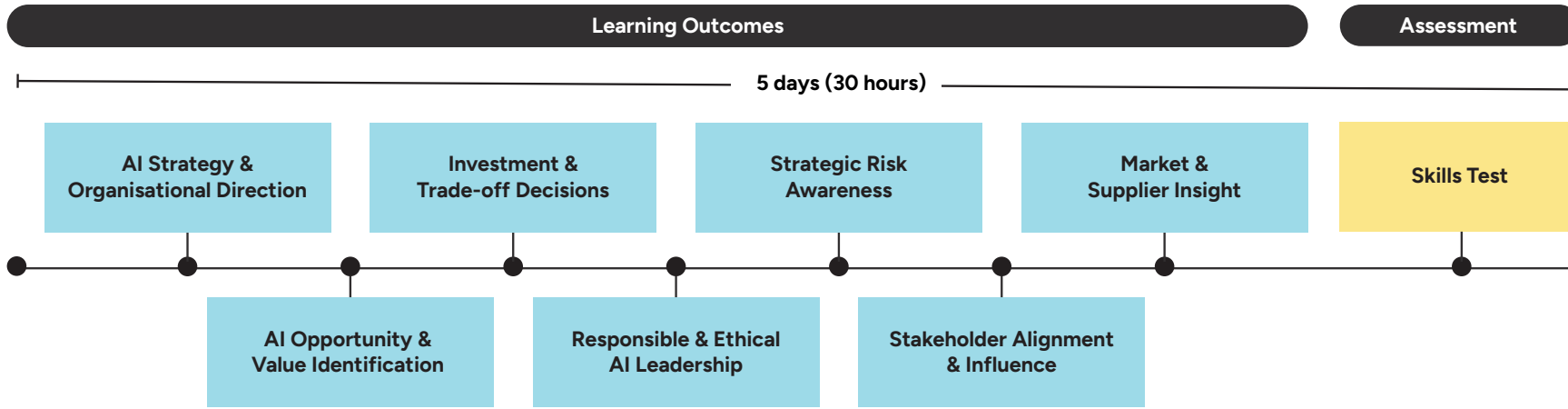




Learner Journey



Strengthen the leadership capability to guide AI investment choices, make informed trade-offs, and align decisions to organisational priorities.



Explore how Apprenticeship Units deliver fast, targeted, fully-funded upskilling.

[Learn more](#)

“AI may set the pace of change, but leaders set its direction – and the choices they make now will shape their organisations well into the future.”

Jo Bishenden
Chief Learning Officer, QA

Ready to transform your workforce?

Build the AI-ready organisation your strategy requires.

QA.com

© 2026 QA Limited or its affiliates. All rights reserved

