Data Analyst

SCQF Level 8

AI Training in every programme

If your company struggles to find skilled individuals for data-driven roles, you're not alone.

The evolving business technology landscape demands new skills. Our Data Analyst apprenticeship provides a solution by upskilling your workforce, even in non-technical areas like HR, Marketing and Sales. **AI skills training now included in all our apprenticeship programmes.**

What's learned: 12-14 month duration

Unit 1:
Fundamentals of SQL

Unit 2:
Data Modelling and Management

Unit 3:
Planning Data Analysis

Unit 4:
Transforming Data for Analysis

Unit 5:
Analysing Data

Unit 6:
Visualising and Communicating Data

Unit 7:
Implementing Machine Learning (Optional)

Unit 8:
Digital Transformation

Unit 9:
Meta Skills and Professionalism

Unit 10:
Principles of Project Management

Qualification Awarded

● Technical and Professional Skills Units
● Core Units

QA.com

The Programme Advantage

Empowered Employees: Training in data analytics equips employees with valuable skills. They become more self-reliant, capable of making data-driven decisions independently.

Real-World Experience: Apprenticeships provide invaluable hands-on experience, allowing apprentices to apply theoretical knowledge to real-world projects and challenges.

Company-Specific Training: The programme is tailored to the hiring company's needs, ensuring that apprentices gain relevant experience and skills aligned with your organisation's goals.

What It Brings to Your Business

Improved Business Performance: Apprentices learn to convert raw data into actionable projects, predictions, and trends. They can:

- Process big data for better customer acquisition and retention.
- Implement machine learning models to enhance processes.
- Use advanced statistical analysis to identify risks and devise smarter strategies.

Cost-Effective Talent Development: Apprenticeships save recruitment costs while building internal skills. By enrolling staff in the Data Analyst Apprenticeship, you'll tap into actionable insights from the data your business generates.

Staying Competitive: In today's fast-paced business environment, organisations that harness data gain a substantial advantage. Frontline employees who understand data analytics contribute directly to the company's success.

Our Pledge to Your Success

Quality Assurance: We ensure your learners receive the finest training, relevant to the demands of today's business world.

Ongoing Support: Our commitment extends beyond training; we provide a robust support system for both the leaner and the employer throughout the qualification journey.

Customisable Programmes: We recognise the uniqueness of your business needs and offer flexible training structures to align with your goals.

"It's been an incredibly rewarding experience seeing our apprentices flourish, the on-the-job training has been immensely valuable for both our apprentices' career development and for MDDUS"

Chris Kenny, Chief Executive MDDUS

Take the first step today

Contact us to discover how Data Analyst apprenticeships can support your business

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