

Data Essentials

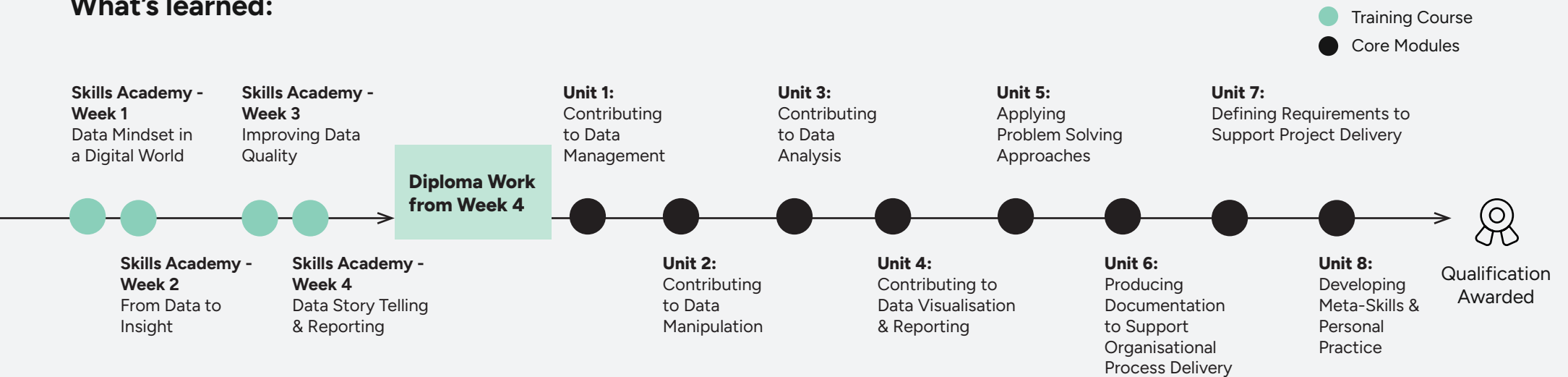
SCQF Level 6

AI Training in every programme

In today's rapidly evolving digital landscape, having employees with data skills is no longer an advantage, it's a necessity.

The SCQF Level 6 Data Essentials Programme equips your learner with essential data literacy, teaching them to successfully collect and analyse business data. **AI skills training now included in all our apprenticeship programmes.**

What's learned:



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This programme has been designed to provide learners with the knowledge and performance skills required to contribute to data driven decision making, increase efficiency and develop overarching data literacy.

Learners will gain both a theoretical and practical understanding of data sources, data manipulation and storage. Quality issues will be identified and addressed by using suitable tools and techniques, to prepare and clean data sets ready for analysis. Analysis will be driven by insights gained through visualisation tools used to support effective data-driven solutions.

Programme structure

Learners will complete a concentrated training programme within the first 4 weeks. Covering the following training:

From Data to Insight

- 2 self-paced learning days
- 2 virtual workshop learning days

Improving Data Quality

- 2 self-paced learning days
- 2 virtual classroom learning days

Statistics for Decision Making

- 2 self-paced learning days
- 2 virtual workshop learning days

Storytelling and Visualisation

- 2 self-paced learning days
- 2 virtual workshop learning days

Progressing onto a Fast Track Level 6 Data Essentials Diploma

Roles that this programme would suit

- Data Assistant
- Data Co-ordinator
- Data Quality Assistant
- Data Governance Executive
- Junior Systems Analyst
- Data Compliance Assistant
- Marketing Analyst
- E-Commerce Support



What It Brings to Your Business

Improved Business Planning

Investing in a data essentials apprenticeship can significantly enhance your workforce's ability to collect, study, organise, and present data for insightful future planning.

Efficient Operations

Data-savvy employees can streamline processes, identify bottlenecks, and optimise workflows. This efficiency translates to cost savings and improved productivity.

Better Customer Insights

Understanding data allows businesses to analyse customer behaviour, preferences, and trends. This knowledge helps tailor products, services, and marketing efforts to meet customer needs effectively.

Take the first step today

For more information contact us on:

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