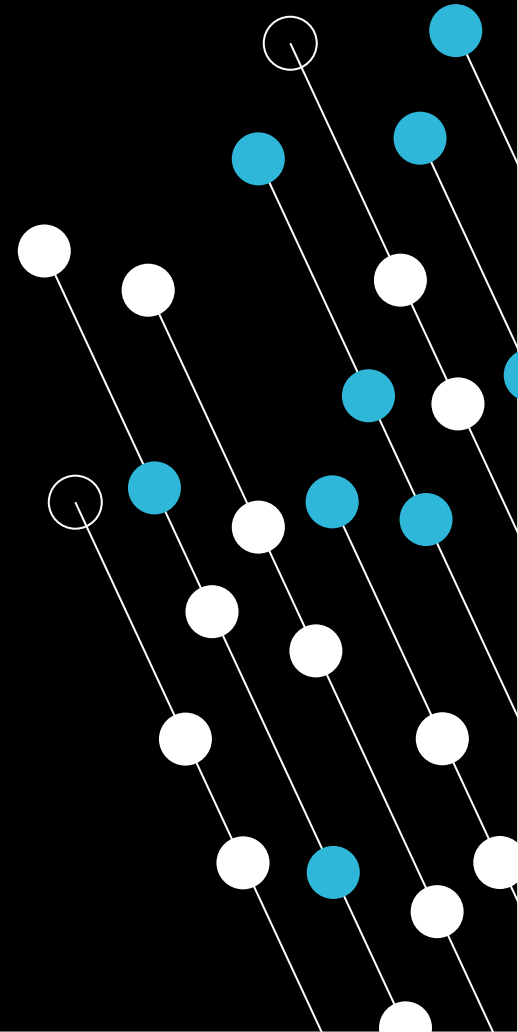




QA Apprenticeships Strategic Careers Plan

Introduction



QA Apprenticeships Strategic Careers Plan Overview

Support for Apprentices

The plan supports apprentices to make informed choices regarding their careers and progression for long term success

Alignment with Gatsby Benchmarks

The plan aligns with Gatsby Benchmarks ensuring quality careers guidance and compliance with Ofsted expectations

Employer Partnerships

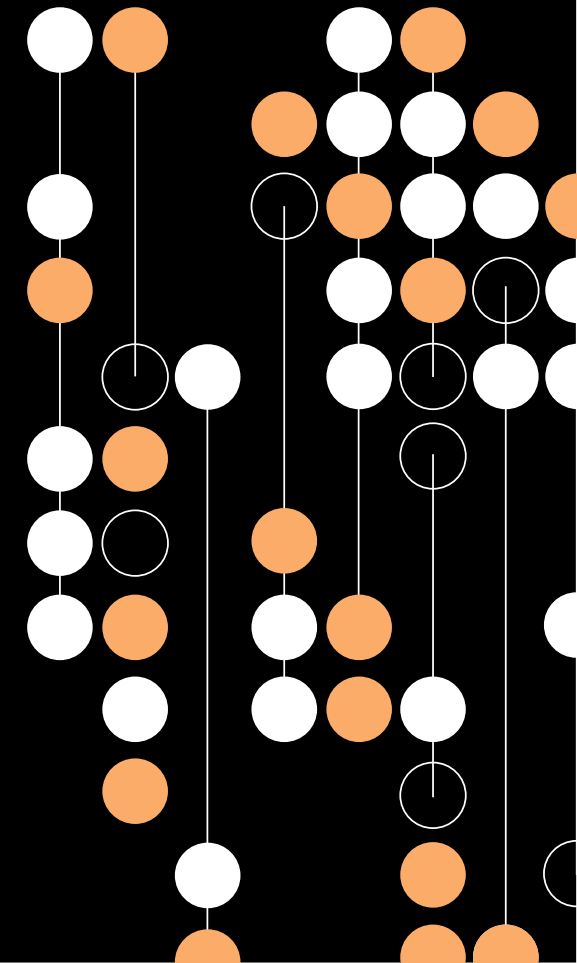
Strengthening employer partnerships to support apprenticeships and enhance industry relevance

Implementation and Evaluation

The plan includes what QA has implemented and a framework for monitoring and evaluating progress



Vision & Strategic Objectives



QA's Vision, Mission and Strategic Aims



To be the **leading data, digital and tech apprenticeship partner** in the UK



To **deliver substantial economic and societal impact** by launching and accelerating careers in the essential AI, data, digital and tech sectors

We are all working to support the same goals



Outstanding & innovative provision



Future-ready programmes that deliver economic impact



Supporting diverse talent into the workforce



Trusted Partnerships



Connecting communities

Empowering Learners Through

Outstanding and Innovative Provision

Ensuring compliance with Gatsby Benchmarks and Ofsted supports a stable, effective careers programme.

Future-ready Programmes

Embedding careers guidance throughout the apprenticeship journey ensures learners make informed decisions to maximise their investment in their career goals and aspirations

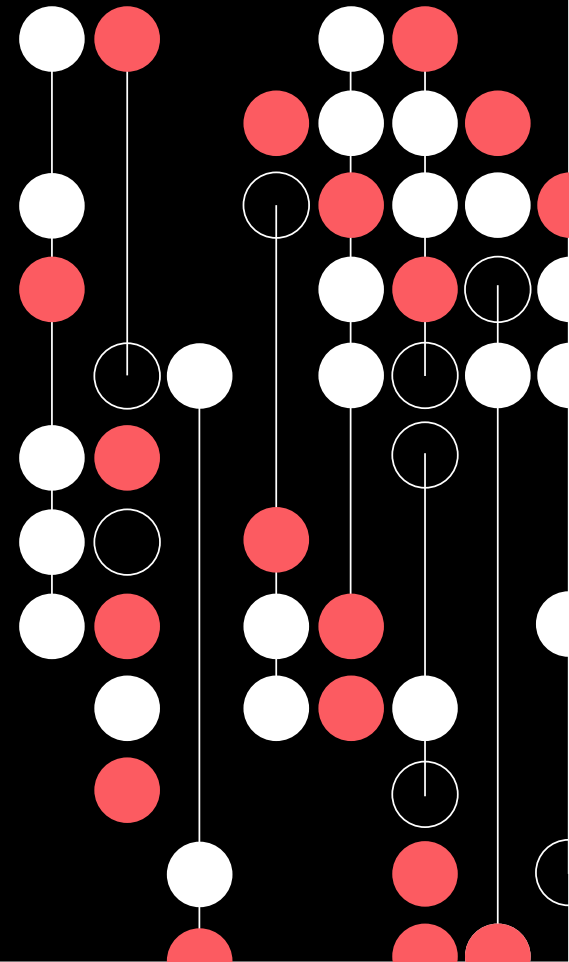
Supporting Diverse Talent

Providing tailored support addresses needs of SEND and disadvantaged apprentices to promote success.

Trusted Partnerships & Connecting Communities

Strengthening trusted partnerships with employers enhances real-world career development opportunities. Bringing learners and employers together in communities and develop a culture of lifelong learning.

Gatsby Benchmark Alignment



Stable Careers Programme

Integrated Careers Strategy

Our careers strategy is integrated into our delivery model enabling consistent guidance to learners throughout their apprenticeship journey.

Careers Lead Role

Our appointed Careers Lead, Naomi Lavender, ensures quality, compliance, and leadership in delivering careers guidance programmes.

Learner Engagement

Embedding careers planning in induction, reviews, and exit interviews supports informed learner decisions throughout their journey.

Learning from the Career and Labour Market

Access to Accurate Labour Market Information

We believe that accurate career and labour market information helps learners understand their career options and make informed decisions.

Sector-Specific Information

QA offers sector-specific information and ensures learner needs are aligned with apprenticeship standards to ensure relevance and precision from the start.

Tutors and Digital Learning Consultants

Tutors and Digital Learning Consultants can effectively share labour market information to enhance coaching conversations with apprentices.

Address Learner Needs

Tailored Career Action Plans

Every learner can develop a personalised career action plan via our partner the Association of Apprentices which provides guidance on achieving their goals.

Tracking Progress Through Regular Reviews

Digital Learning Consultants will discuss career aspirations and how apprenticeships are enriching the learner's career via regular progress reviews

Supporting At-Risk Learners

Support is provided for learners at risk of NEET or facing barriers to success through our dedicated Careers and Retention teams

Linking Curriculum Learning to Careers

Linking Learning to Careers

Connecting curriculum content with career goals helps learners see training relevance and future opportunities.

Using Real-World Context

Employers are engaged in learner progress reviews to support skills application in work. Digital Learning Consultants and Tutors will also use real work examples to provide learning context.

Encouraging Reflective Practice

Reflecting on skill relevance helps apprentices link training to current and future roles effectively.

Encounters with Employees and Employers

Structured Employer Engagement

Facilitating employer engagement helps learners gain valuable workplace insights.

Networking Opportunities

Through networking learners are encouraged to build professional connections and career aspirations.

Broad Professional Exposure

Encouraging learners to engage beyond their workplace broadens industry knowledge and opportunities.

Workplace Experience

Exposure to Diverse Roles

Learners can access apprenticeships across a range of subjects at various levels through QA

Support from Employers

We believe that employers play a key role in supporting meaningful experiences that encourage career growth.

Sharing Success

Sharing workplace success stories encourages and motivates learners to engage in their workplace to make the most of their apprenticeship

Encounters with Further and Higher Education

Progression Opportunities

Learners are provided with information on higher apprenticeships, degree apprenticeships and professional qualifications to support further development

Personal Guidance

Qualified Careers Advisors

Our dedicated teams are equipped to support apprentices at key apprenticeship milestones to ensure effective guidance and support.

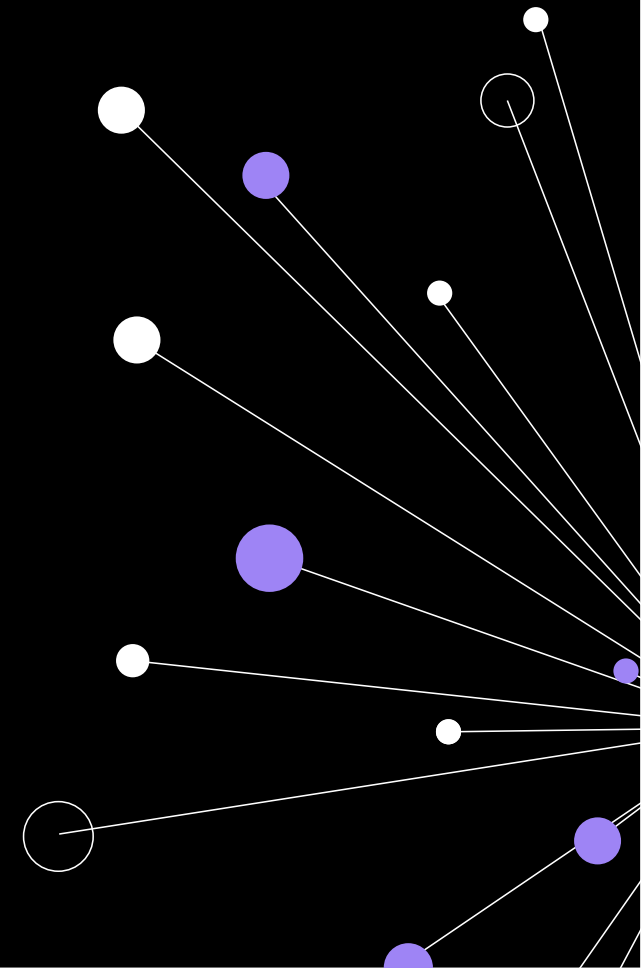
Integrated Delivery

Careers guidance is integrated into progress reviews and various stages in the apprenticeship journey where required to provide meaningful support.

Monitoring Impact and Satisfaction

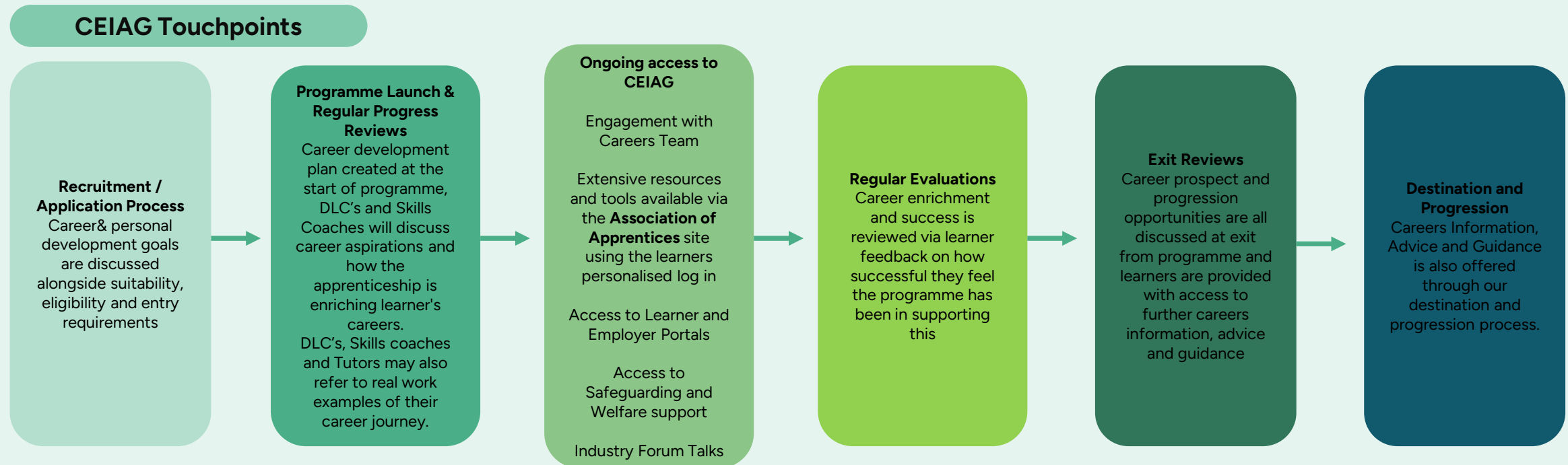
We regularly monitor feedback and outcomes to help improve our delivery and quality of careers support provided.

Implementation

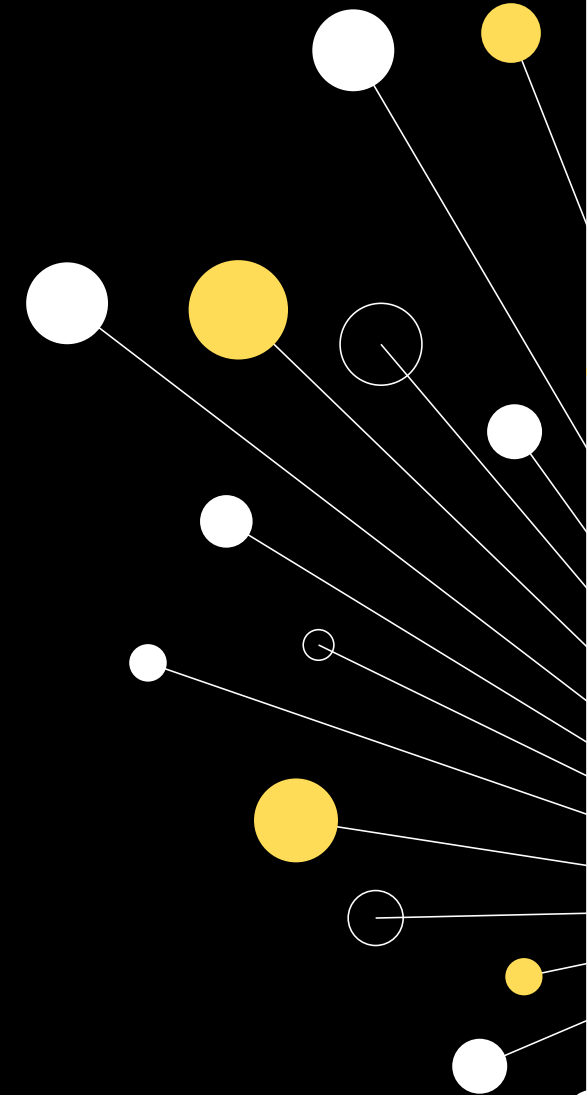


Our Careers Strategy Implementation

Our Careers provision is utilised throughout the learner's journey, with added value resources available along the way.



Monitoring and Evaluation



Quality Assurance and Feedback

Monitoring and Evaluation Importance

Monitoring and evaluation ensure the Strategic Careers Plan remains effective and aligned with goals.

Use of QA Tools

Utilisation of tools such as Power BI and Qualtrics to assess performance.

Collecting Feedback

Feedback is gathered from learners and employers to support continuous improvement in careers guidance.

Reporting Outcomes

Outcomes are reported to senior leadership to ensure relevance and impact of career strategies.

