



salesforce

# BUSINESS ANALYST LEVEL 4



QA has partnered with Salesforce to create new ways of building Salesforce skills. This programme is based on existing Business Analyst level 4 apprenticeship standards, but has been enhanced with access to the Salesforce Trailhead Academy to include some of the Salesforce skills that employers are most in need of.

## WHAT'S SALESFORCE?

Salesforce is a customer relationship management solution that brings companies and customers together. It's one integrated CRM platform that gives all your departments — including marketing, sales, commerce, and service — a single, shared view of every customer.

**DURATION** 17 months

## JOB ROLES THIS PROGRAMME IS GREAT FOR

Salesforce Business Analyst

## WHO IT'S A GOOD FIT FOR

You thrive on diving into data, identifying key insights, and mapping out a winning business strategy.

And with your cool head and sound logic, you're able to think through problems and make actionable recommendations.

Learn additional Salesforce skills via Trailhead.



## QUALIFICATIONS

- Level 4 Business Analyst Apprenticeship
- BCS Certificate in Requirements Engineering (exams at extra cost)
- BCS Certificate in Business Analysis (exams at extra cost)
- Salesforce Trailhead Business Administration Specialist Superbadge

To view the Trailhead Business Analyst learning path please [click here](#)

## SOMETHING MISSING? NO PROBLEM.

QA have a catalogue of over 1,500 training courses which you can bolt-on to your programme.

Bolt-on courses come at an additional cost, and can't be funded using your levy/apprenticeship funding. They are available at a significant discount off of RRP for apprentices.

The Salesforce Business Analyst apprenticeship will also provide you a guided introduction to Salesforce's free, gamified learning platform Trailhead.

You will be provided with a customised curriculum, but will also have access to over 800 modules to learn the skills needed to thrive in Salesforce workforce.



# DISCOVER, PRACTISE AND APPLY

All QA apprenticeships use a guided discovery approach to learning, as opposed to traditional methods of delivery such as live events. This shifts the emphasis from content delivery to our learners and their context, resulting in the apprentice feeling empowered to take ownership of their learning experience through the “Discover, Practise, Apply” model.



## DISCOVER

Learners will learn the theory, by exploring subjects online and in the live events.



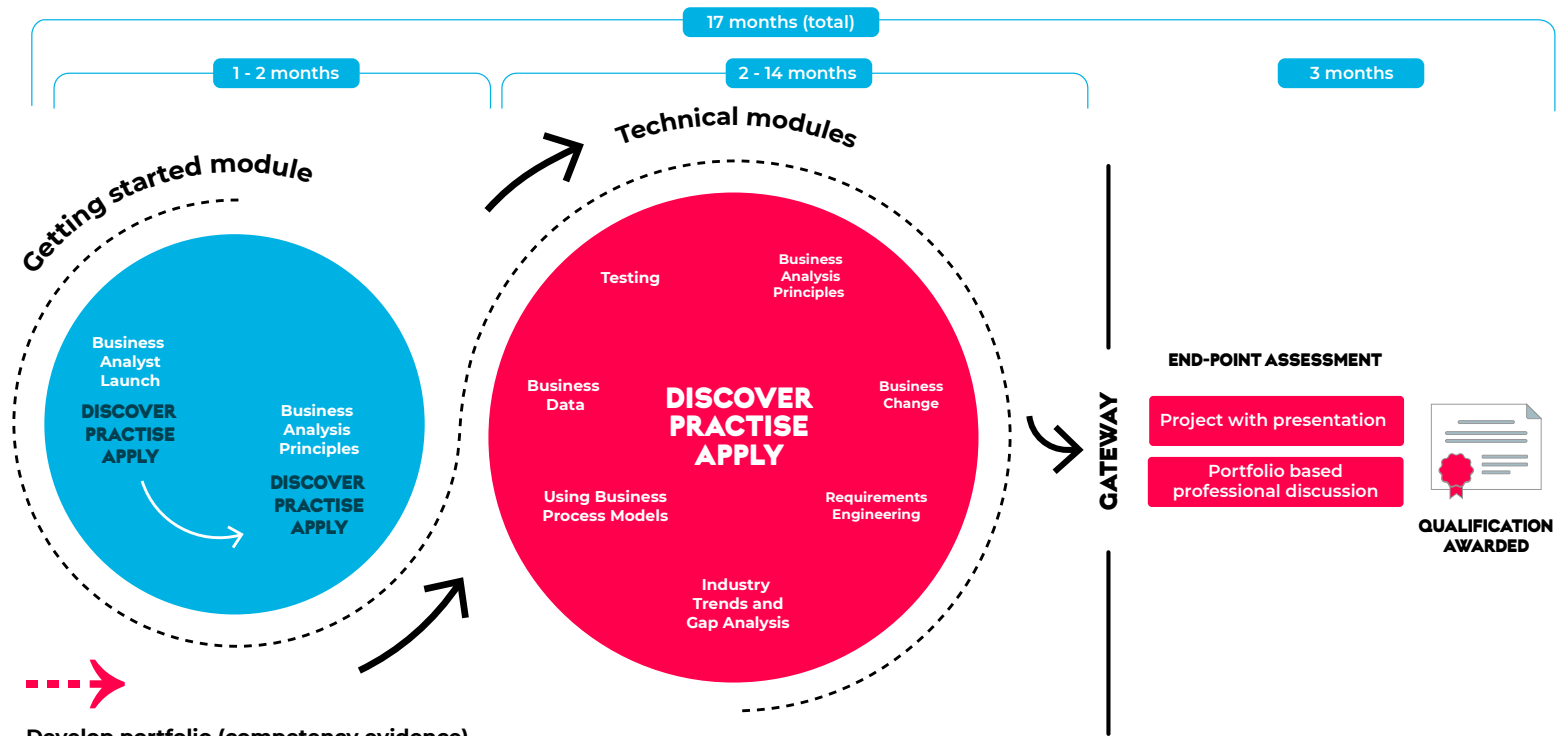
## PRACTISE

Learners will practise their new-found knowledge by completing activities - online, in the live events and (most importantly) directly at work in their day-to-day role.



## APPLY

Learners will apply what they've discovered and practised at work. They will actively contribute to your organisation whilst building their portfolio of evidence (showing how they've applied their new skills) to gain their qualification.



### Develop portfolio (competency evidence)

Level 2 functional skills, English and Maths must be passed as part of the programme (if not already) and certificates presented, prior to taking the end-point assessment. This will be discussed at programme launch.

[Click here](#) to see the Business Analyst modules in more detail.