

The Salesforce logo, consisting of the word "salesforce" in white lowercase letters inside a blue cloud-like shape.

salesforce

The Impact of Continuous Learning & Salesforce Certifications

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General Stats



Salesforce Certifications Drive Business Impact

Certified professionals have greater skills and influence

5.5X

more
influential

90%

more
productive

35%

more
impactful



Skilled Employees Drive Success

Continuous learning drives an agile and efficient workforce

30%

faster time to
value

68%

more efficient



Developer Stats



Salesforce Certifications Improve Developer Efficiency

Salesforce Certified Developers are more productive and efficient

90%

more
productive
at building
code

60%

more
efficient
at reusing
code

10%

fewer
errors in
coding

3X

faster
code
development



Salesforce Certified Developers Thrive With Continuous Learning



Salesforce Certified Developers are faster at mapping process requirements



Salesforce Certified Developers produce more code

Administrator Stats



Salesforce Certifications Improve Admin Productivity

15%

faster at
troubleshooting
user account
issues

15%

faster at
building reports,
dashboards,
and workflows

