



EMERGE STRONGER

WITH A QA SKILLS LICENCE



The global pandemic has triggered the most significant transformation most businesses will ever experience. Every organisation is now scrambling to become a digital business and speed is the order of the day. Those who adapt first will reap the biggest benefits.

If you're an enterprise, this is something of a catch 22. You know you need to digitise but you're also under pressure to cut costs and spend less.

This is a problem as every digital transformation demands digital talent, which comes at a price. And the mad dash to digitize has turned the skills shortage into a skills drought. The cost of hiring the best talent has never been higher.

Some businesses are trying to solve this problem by turning to contractors or agencies, but this is far from an ideal solution. Costs aside, these relationships are only a temporary fix. And if you're launching a meaningful, long-term transformation initiative, then you need a permanent, in-house team.

A better way: TechTalent Acceleration

This is where we come in. We're here to help you build and grow your in-house tech capability, rapidly and affordably. And right now, we're offering a support and investment package to help our clients emerge stronger from the crisis.



INTRODUCING TECHTALENT ACCELERATION: A NEW SOLUTION TO THE SKILLS SHORTAGE

Our comprehensive portfolio of market-leading tech talent and training services incorporates:

Tech training courses

We offer the largest schedule of tech training with over 1,000 courses, covering agile, cyber, DevOps and software development. And we deliver 70% of the UK's cloud training.

We train almost 300,000 people in key tech disciplines each year, in a way that best suits them and their organisations. Whether that's virtual learning, in-classroom, or a blend, it's the perfect fit. And because our classrooms are located across the UK, learners will only ever be 30 minutes from trainers (once lockdown lifts).

Intensive digital bootcamps

We offer a range of intensive digital bootcamps, which can be delivered both virtually and in-person (when permitted). These vary in length depending on subject, but they're all optimised for rapid learning. We can take your tech teams and upskill them with new ways of working and build competencies in the latest technologies to meet your digital transformation agenda.

Equally, we can transform non-tech managers into digital natives in as little as five days.

Talent on tap

If upskilling your existing staff isn't an option, we can help you rapidly scale your tech resources with our **Squad-as-a-Service (SQaaS)** solution. Choose from our ready-to-go roster of junior tech specialists or task us with finding suitable candidates to meet your specific needs. We train these individuals in the precise skills you need in a matter of weeks and then deploy them to you either virtually or throughout the UK.

We provide ongoing technical training and pastoral care for the duration of their deployment with you (up to two years) and if someone doesn't work out, we'll replace them for you free of charge.

Long-term talent and training

With the highest overall pass rate amongst tech apprenticeship providers* and 25,000 apprenticeships placed to date, you can see why 46 of the UK's top 100 apprenticeship employers choose us for their **digital apprenticeships**.

Our award-winning approach to blended learning helps learners develop further and faster whilst enabling managers to track progress via real-time dashboards. Whether you want to upskill existing employees and/or bring in new talent, the apprenticeship levy makes this the smartest way to build your long-term pipeline of digital talent.

Bespoke learning

Every business and learner is different. That's why we offer learning that's tailored specifically to your organisation's requirements: from customised training to flexibility on delivery time and location to meet your team's requirements.

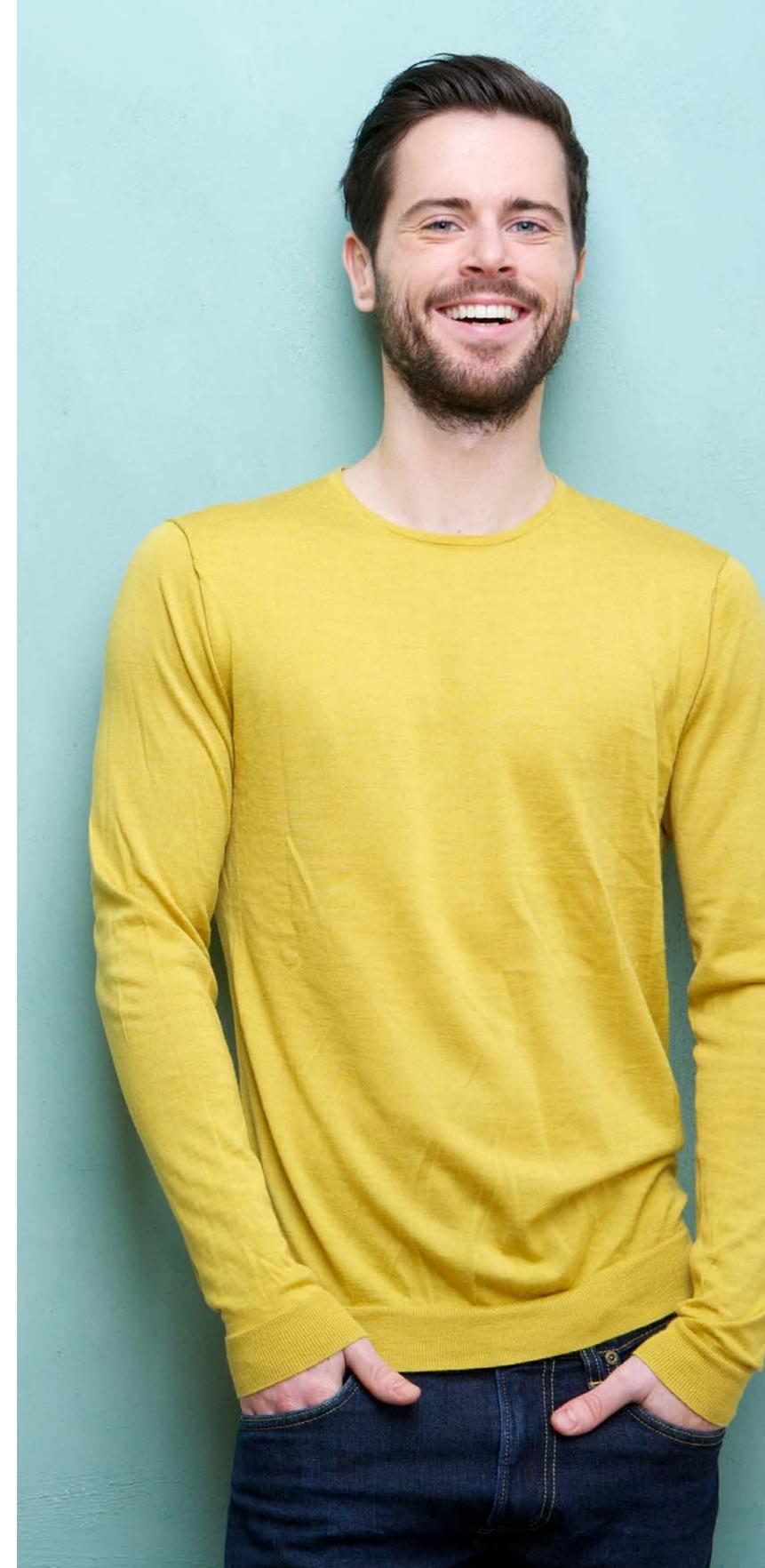
Our content solutions include anything from short and bite-size content to gamified and challenge-based learning. Your learners will be able to access their learning anytime, anywhere and from any device.

Cloud Academy

It's often hard to quantify tech skills and identify specific areas where you need support. Our Cloud Academy platform takes the guesswork out of this process.

Our proprietary assessment algorithm helps you identify gaps and baseline skill levels. You can then choose and assign specific learning pathways or build customised training plans that can also include your own bespoke training content.

Our sandboxed environments and hands-on labs enable your learners to safely practise and validate their new skills before confidently applying them in the live environment. Features such as management dashboards, auto-nudges and training leaderboards all help you keep your training and skill development plans on track and in line with business requirements.



DRIVE YOUR TECHTALENT ACCELERATION WITH A FLEXIBLE AND SUPPORTIVE INVESTMENT PLAN

With a QA Skills Licence, we will work with you to create a package that meets the specific training needs of your people, and at the level of investment that's right for your organisation. To help your investment further accelerate your people's tech capabilities, we would like to welcome you with a **25% discount to RRP**.

And that's not all, a flexible pre-paid Skills Licence enables you to:



Receive dedicated support from your local Relationship Manager



Reduce administration and save time with effortless management of your budget, bookings and learners in our MyQA portal



Get the very best return on your investment



Build a relationship with just one training provider who can fulfil all your training needs (we are a friendly bunch!)



Protect your annual training budget



Increase your tech capabilities with free training days, which can be used for either virtual or face-to-face classroom training courses

For organisations making an investment of **£30k or more**, we also provide you with **learning consultancy**. We have worked with the world's leading organisations for over 30 years to unleash an unrivalled breadth of capability and depth of expertise that builds the backbone of digital society. Whatever stage you're at in your digital transformation journey, our consultants will help you accelerate your tech talent's capabilities.

PEACE OF MIND GUARANTEES

We understand that all organisations are facing some uncertainties right now so we have created some peace of mind guarantees to give you absolute confidence that your investment will be flexible, adaptable and will deliver the return on investment you need to succeed. Please note, peace of mind guarantees require a minimum Skills Licence investment of £5,000.

Please see below for more details.

Free Retrain

If, within 6 months of taking a QA course, a learner leaves your organisation as a result of restructuring, we will train their successor for free.

No Quibble Refund

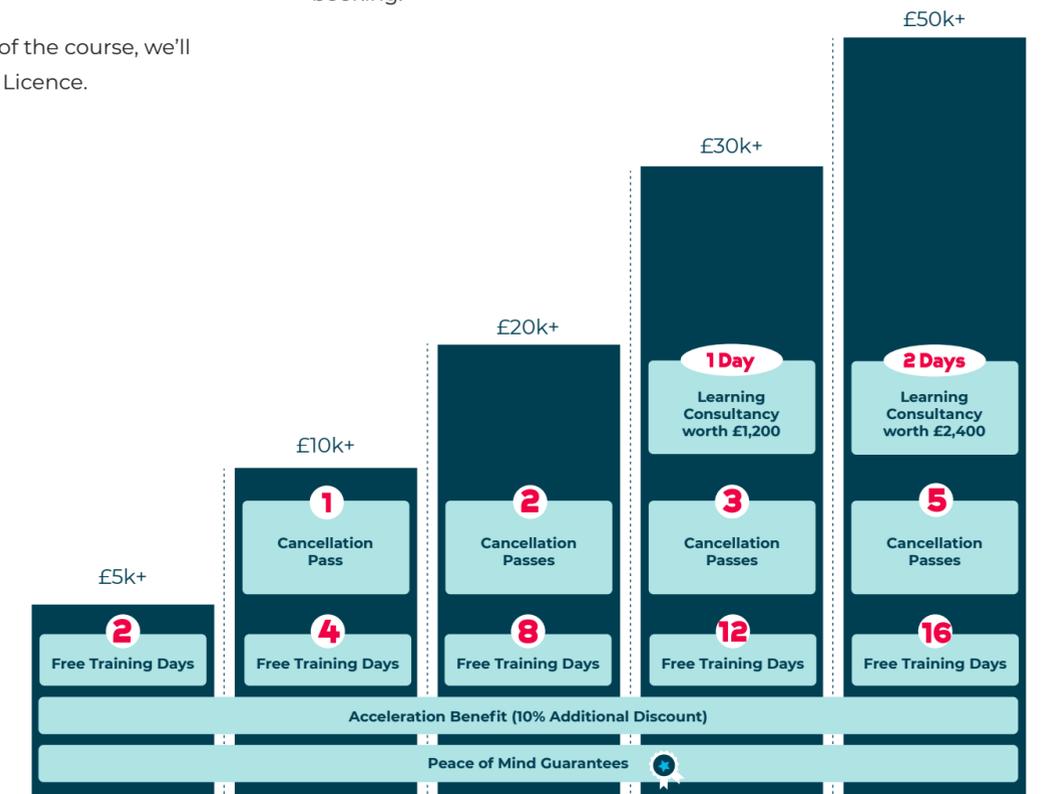
If your learner is not happy with the quality of the course, we'll refund the course booking fee to your Skills Licence.

Virtual Guarantee

We are so confident in the quality of our virtual classroom experience (justifiably so with our NPS scores!) that we are offering a virtual guarantee. If a member of your team starts a virtual classroom course but decides it's not for them, they are invited to sit the same course* in a QA training centre, and it must be attended within the term of the Skills Licence.

Cancellation Passes

Sometimes plans may need to change. To provide you with extra flexibility, our Emerge Stronger Skills Licence also includes one free cancellation pass per £10,000 of investment (up to a maximum of 5 cancellation passes). One cancellation pass can be applied per booking.



Call 0345 074 7995 and speak to a specialist today to find out more and build a QA Skills Licence that will help you to emerge stronger.

*Terms and conditions apply

NOW IS THE TIME TO ACCELERATE

The pandemic has brought challenges for most organisations and for some that has led to a slowdown in delivery on digital projects.

But tech doesn't stand still.

Organisations who invest in tech and the people who bring it to life, will be able to **accelerate their digital programmes of work**. They will deliver greater quality and command a competitive advantage in 2021.

TechTalent Acceleration is at the heart of what we do, therefore we are including an additional benefit that applies between now and 28th May, to help you get the training you need to accelerate out of the crisis.

10% Discount

With your new Skills Licence, you will receive a further **10% off your booking price** for all bookings that take place before **28th May 2021**.





qa.com/emerge-stronger