QA

EMERGE STRONGER

WITH A **QA SKILLS LICENCE**

The global pandemic has triggered the most significant transformation most businesses will ever experience. Every organisation is now scrambling to become a digital business and speed is the order of the day. Those who adapt first will reap the biggest benefits.

If you're an enterprise, this is something of a catch 22. You know you need to digitise but you're also under pressure to cut costs and spend less.

This is a problem as every digital transformation demands digital talent, which comes at a price. And the mad dash to digitise has turned the skills shortage into a skills drought. The cost of hiring the best talent has never been higher.

Some businesses are trying to solve this problem by turning to contractors or agencies, but this is far from an ideal solution. Costs aside, these relationships are only a temporary fix. And if you're launching a meaningful, long-term transformation initiative, then you need a permanent, in-house team.

A better way: TechTalent Acceleration

This is where we come in. We're here to help you build and grow your in-house tech capability, rapidly and affordably. And right now, we're offering a support and investment package to help our clients emerge stronger from the crisis.

Introducing TechTalent Acceleration by QA.
Our comprehensive portfolio of market-leading tech talent and training services incorporates:

RAPID UPSKILLING THAT DOESN'T COMPROMISE ON QUALITY

If you're launching a tech training program, you want to bring the right skills into your business as quickly as possible. At the same time, you can't compromise on the quality of training or ignore user demand for convenience and remote learning.

We take all of this into account.

We start by focusing on your business. Our highly-skilled client managers partner with your IT, HR and L&D leadership to build a complete understanding of your specific talent requirements and we run skill assessments to identify any gaps that need to be filled.

All of this insight is then used to build out specific learning pathways and development plans that blend the best of self-paced digital learning with live sessions led by expert trainers.

In many situations, live learning is still the gold standard if you want to transform skills quickly. That's why we've reinvented classroom learning for a remote workforce and offer the **largest schedule of live tech training courses** in key tech specialisms including Agile, Cloud, Data, DevOps, Software Development, Cyber, Project Management and Leadership. We deliver more than 250 of these courses every day, either online or in one of our dedicated nationwide learning hubs.

For more specific requirements, we offer **bespoke learning programmes**. This is your chance to build the exact program you need. And we can incorporate almost any type of content and learning methodology, including gamified or challenge-based learning.

This is how you build out your tech capability rapidly and affordably. With a laser-focused approach to training that's orientated around your business and your people.

A NEW SOLUTION TO THE SKILLS SHORTAGE

We start by finding the right people with the right attitude and aptitude for the roles you need. Many of these people may be within your organisation already and we can help you uncover talent using advanced assessment tools that pick out potential candidates from within IT and the business. Equally, we can recruit new talent on your behalf. We generate 200,000 applications per year for early-career tech roles, selecting diverse candidates without using CVs instead finding the right attitude for our clients, and aptitude for the specific tech discipline

Once we've found the right people, we train them in one of two ways:

Our tech bootcamps are high-intensity, BCS-accredited programs that can transform novices into SFIA level 3 practitioners in just 16 weeks. You can hire trained talent on a day rate with the option to take onto your payroll later. Equally, you can buy the Recruitment or Bootcamp elements separately. On-going technical training and pastoral care is included.
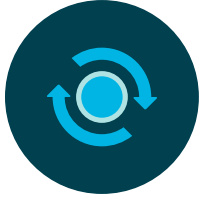
Our digital apprenticeships are in-depth, long-term programmes that cater to both junior and senior learners. They allow you to use the apprenticeship levy to transform your people into infrastructure technicians, software developers, data analysts, cyber security professionals, digital marketeers and business analysts. We also offer a range of degree apprenticeships up to MSc level. Our digital platform reduces the usual apprenticeship admin and our learning model make sure every skill learned is practical and applicable to ongoing or future projects.

DRIVE YOUR TECHTALENT ACCELERATION WITH A FLEXIBLE AND SUPPORTIVE INVESTMENT PLAN

With a QA Skills Licence, we will work with you to create a package that meets the specific training needs of your people, and at the level of investment that's right for your organisation. . To help your investment further accelerate your people's tech capabilities, we would like to welcome you with a **25% discount to RRP**.

And that's not all, a flexible pre-paid Skills Licence enables you to:

Receive dedicated support from your local Relationship Manager

Reduce administration and save time with effortless management of your budget, bookings and learners in our MyQA portal

Get the very best return on your investment

Build a relationship with just one training provider who can fulfil all your training needs (we are a friendly bunch!)

Protect your annual training budget

Increase your tech capabilities with free training days, which can be used for either virtual or face-to-face classroom training courses

COMPLIMENTARY LEARNING CONSULTANCY

For organisations making an investment of £30k or more, we also provide you with **learning consultancy.** We have worked with the world's leading organisations for over 30 years to unleash an unrivalled breadth of capability and depth of expertise that builds the backbone of digital society. Whatever stage you're at in your digital transformation journey, our consultants will help you accelerate your tech talent's capabilities.

PEACE OF MIND GUARANTEES

We understand that all organisations are facing some uncertainties right now so we have created some peace of mind guarantees to give you absolute confidence that your investment will be flexible, adaptable and will deliver the return on investment you need to succeed. Please note, peace of mind guarantees require a minimum Skills Licence investment of £5,000. Please see below for more details.

Extended Period for Licence Drawdown

All skills licences purchased up until 27th November will automatically be extended through to 31st December 2021.

Free Retrain

If, within 6 months of taking a QA course, a learner leaves your organisation as a result of restructuring, we will train their successor for free.

No Quibble Refund

If your learner is not happy with the quality of the course, we'll refund the course booking fee to your Skills Licence.
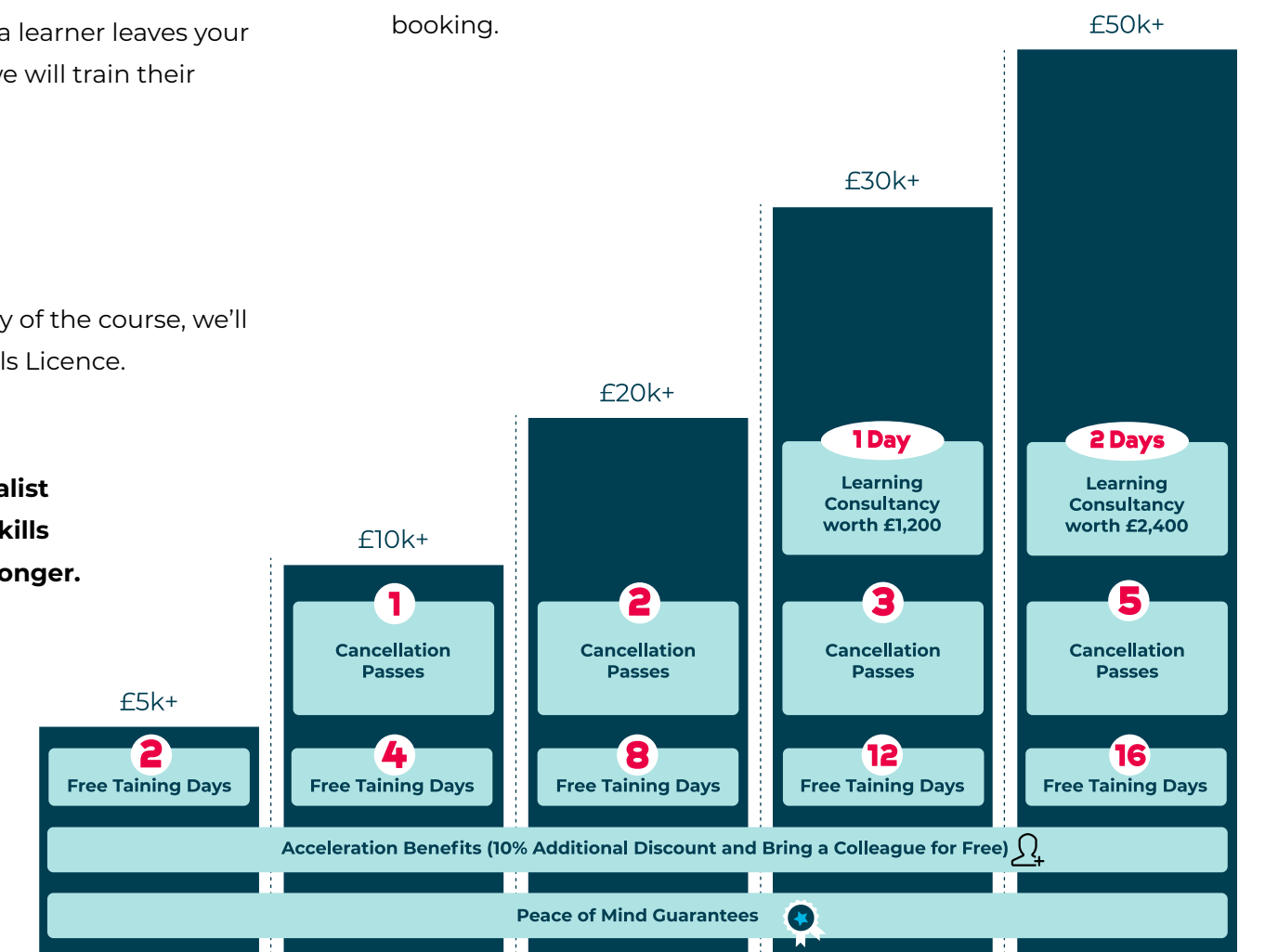
Call 0345 074 7995 and speak to a specialist today to find out more and build a QA Skills Licence that will help you to emerge stronger.

Virtual Guarantee

We are so confident in the quality of our virtual classroom experience (justifiably so with our NPS scores!) that we are offering a virtual guarantee. If a member of your team starts a virtual classroom course but decides it's not for them, they are invited to sit the same course* in a QA training centre, up until 31st December 2021.

Cancellation Passes

Sometimes plans may need to change. To provide you with extra flexibility, our Emerge Stronger Skills Licence also includes one free cancellation pass per £10,000 of investment (up to a maximum of 5 cancellation passes). One cancellation pass can be applied per booking.

£5k+	£10k+	£20k+	£30k+	£50k+
			1 Day Learning Consultancy worth £1,200	**2 Days** Learning Consultancy worth £2,400
	1 Cancellation Passes	**2** Cancellation Passes	**3** Cancellation Passes	**5** Cancellation Passes
2 Free Taining Days	**4** Free Taining Days	**8** Free Taining Days	**12** Free Taining Days	**16** Free Taining Days
Acceleration Benefits (10% Additional Discount and Bring a Colleague for Free)				
Peace of Mind Guarantees				

Terms and conditions apply

NOW IS THE TIME TO ACCELERATE

The pandemic has brought challenges for most organisations and for some that has led to a slowdown in delivery on digital projects.

But tech doesn't stand still.

Organisations who invest in tech and the people who bring it to life, will be able to **accelerate their digital programmes of work**. They will deliver greater quality and command a competitive advantage in 2021.

TechTalent Acceleration is at the heart of what we do, therefore we are including some additional benefits that apply between now and Christmas 2020, to help you get the training you need to accelerate into 2021.

10% Discount

With your new Skills Licence, you will receive a further **10% off your booking price** for all bookings that take place before **24th December 2020.**

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