



Cyber Essentials for End Users (QACEEU)



The **majority** of security compromises in organisations **involve human error**

In today's 'always on' workforce the need to inform, influence and educate employees has never been greater. Through education and ethical testing of employee behaviours comes a reduction of risk, and that is where QA Cyber Essentials for End Users really delivers.

Core components of the Cyber Essentials for End Users:

- Ethical Phishing Assessment
- Security Awareness Digital E-Learning.



Feedback from the latest customer based survey highlights the **need for End User awareness.**

Ethical Phishing Assessment

We provide an ethical phishing platform. By using ethical phishing assessments, employees are presented with phishing emails which is able to capture the need for individual or wider departmental training in an easy step by step process 'Baseline – Score – Educate' and improve security awareness.

The Phishing assessment platform allows you to:

- Create and send phishing emails to internal employees via a clean, easy-to-use interface
- Analyse results with in-depth results with easy to digest graphs and charts
- Run self-service reports with details of users that have been identified how they were profiled and recommendations on how to minimise exposure
- Benchmark against similar organisations in order to measure your maturity.



On average, **1 in 3 employees** are duped into **giving up their credentials** when targeted with a phishing email.

Security Awareness Digital E-Learning

Complementing the ethical phishing we provide an e-learning package:

- 40 min awareness course for end users, built around the principles of ISO27001
- The content is licenced per annum at no extra cost enabling new staff to take the course when they join the business.

Contents:

- Awareness of why information security is important
- Highlights the actions required to handle information responsibly and safely inside and outside work.

