

SOMETHING MISSING? NO PROBLEM



QA have a catalogue of over **1,500 training courses** which you can bolt-on to your programme.



Training from 'B2B marketing' to 'business skills' to **tailor your programme** for your apprentice's role in your business.



Bolt-on courses come at an additional cost, and can't be funded using your levy/apprenticeship funding. They are available at a **significant discount off of RRP for apprentices**.



Have a large volume of over 30 people you want to sign up?
QA's apprenticeship solution experts can help you tailor your own marketing programme.

TO START DEVELOPING THE MARKETING TEAM YOUR BUSINESS NEEDS, GET IN TOUCH TODAY

0345 074 7825 | qa.com/apprenticeships | employanapprentice@qa.com

DIGITAL MARKETER

LEVEL 3



DURATION: 13 to 15 months*



JOB ROLES THIS PROGRAMME IS GREAT FOR:

- Digital Marketing Assistant
- Digital Marketing Executive
- Digital Marketing Coordinator
- Campaign Executive
- Social Media Executive
- Content Coordinator
- Email Marketing Assistant
- SEO Executive
- Analytics Executive



WHO IT'S A GOOD FIT FOR:

- Entry-level marketing talent
- Existing staff looking for a career change into marketing
- Existing staff looking to gain qualifications in digital marketing



QUALIFICATIONS:

- BCS Level 3 Digital Marketer Apprenticeship
- Principles of Coding (BCS KM1)
- Marketing Principles (BCS KM2)
- Google Analytics Individual Qualification (IQ)

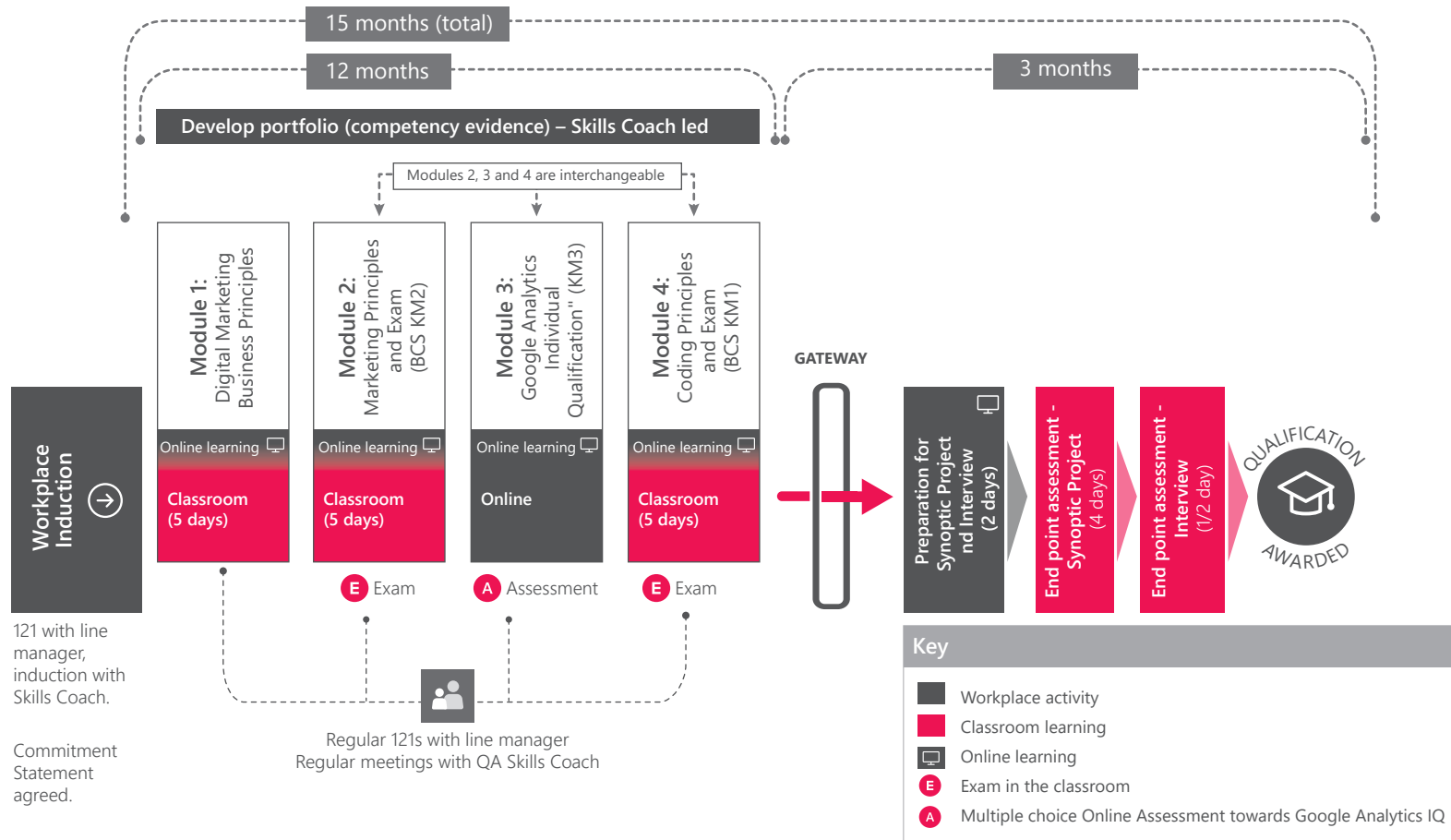
Our Digital Marketing Level 3 apprenticeship delivers skilled marketing professionals ready to tackle a varied and fast-paced role, helping your business thrive in the online marketplace.

The learner journey below shows the learning outcomes of the programme, and how it is typically arranged.

20% EVIDENCING 20% OFF-THE-JOB LEARNING

We are the apprenticeship experts and can help advise you on how best to do this.

Our programme facilitates off-the-job learning, as it has been developed with online learning and on-the-job learning, as well as classroom training.



Level 2 functional skills, English and maths must be passed as part of the programme (if not already) and certificates presented, prior to taking the end-point assessment.

This will be discussed at enrolment.

***NOTE:** Exact timings vary from apprentice to apprentice but most complete the programme in this timeframe